

# Is your customer really who they say they are?

Automated customer identity verification service with zero implementation

## **Nomidio IDV**

Nomidio IDV is a cloud-based, smartphone-centric identity verification service that enterprises can use to verify the identity of new customers.



## How we do it

The customer follows an easy-to-use guided path from an invitation email to capture their identity document and a selfie.



Your customer on-boarding gets an automated verification that the new customer has presented a genuine and valid document and is really the person they are claiming to be.





identity as a service	Applications Search applications					
Welcome, creditUser2. Version local	Awaiting User	Pending 🚷	Reviewed 😵	Approved 😵 Re	ected 🚷 Cance	led 🚷 View All 🚷
pplications D Dashboard	First Nerve	Last Name	External Ref 1	External Ref 2	Status	Created At
	Hillary	Green	LOMK071032	CreditBrkr063	APPROVED	Feb 5, 2020, 113:04 PM
	Marcus	Handley	LOMK071053	CreditBrkr206	SENT	Feb 4, 2020, 5:39:01 PM
er Settings Logout	Simon	Edwards	KADM001617	CreditBrkr009	REVIEWED	Feb 4, 2020, 5:35:58 PM
	Peter	Handworthy	LOMK071029	CreditBrkr063	SENT	Feb 4, 2020, 5:29:40 PM
	John	Hollingsworth	LOMK071028	CreditRbkr017	SENT	Feb 4, 2020, 5:25:54 PM
	Patricia	Formely	LOMK071028	CreditBrkr063	SENT	Feb 4, 2020, 5:23:30 PM
	Henry	Moore	LOMK071027	CreditBrkr063	SENT	Feb 4, 2020, 5:00:59 PM
	Philip	Black	TEST000001	qwertyuiop098	OTP_VERIFIED	Feb 3, 2020, 2:27:20 PM
	Philp	Black	TEST000001	qwertyuiop098	CANCELLED	Feb 3, 2020, 2:26:19 PM





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# NomiDio

**Cusomter Benefits** 

## **Quick and Easy to Use**



#### Ease of Use

Low friction customer journey lowers barriers to completion

## Confidence

Inspire customers to complete applications with confidence in your security and rigour

#### Lower abandonment

Quicker and easier to complete will reduce number of customers abandoning their application

#### **Business Benefits**

## **Efficiency, Completion Rates and Lowered Risk**

#### **Streamlined Back-office**

Automated acquisition of customer data, providing your staff with verification results direct to their dashboard.

#### **Reduced Fraud Risk**

Consistently identify fraudulent applications, removing opportunity for fake our stolen identities being used.

#### **Increased Customer Completion Rates**

Instant and easy to complete customer process will lead to higher completion rates, reducing the number of abandoned applications.

#### **Enhanced GDPR Compliance**

Know exactly where your customers' personally identifiable information is stored and who has access to it.

#### **Technology Benefits**

## **Speed to Implement and Increased Security**

#### **Zero Implementation**

Deployed immediately from the cloud. Browser access for your back-office staff. Mobile access for your customers with no App needed.

#### No Phone App Needed

Customer journey of providing documents and selfie initiated by email and operates through mobile web browser so no mobile App required.

#### No Intergration Required

Operates as a standalone service to create ID checks and review and approve results. Can also integrate with Salesforce if needed.

#### Secure and Consistent Data Storage

All data is transmitted and stored with strong AES 256 bit encryption.



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